

# Welcome, Students!

Dear Ambassador,

Thank you for signing up for the BigFuture Ambassador Program. You will participate in meaningful work this year—spreading the word to classmates about how to complete steps on the path to college, qualify for BigFuture Scholarships and access other BigFuture resources. We hope you're excited.

Good luck and have fun!

## What You Can Expect from College Board

- **Invitations to regular trainings with Ambassadors.** These regular meetings are a chance to network with other Ambassadors across the country and get access to training and materials to help you mobilize your classmates. You will have the flexibility to decide when and how to use these materials. Ambassadors who attend four (4) or more events will receive a Gold Leaf Designation at the end of the school year.
- **Monthly emails.** We'll send just-in-time resources and strategies to spread the word about the BigFuture Scholarships and other BigFuture resources.
- **Periodic surveys.** You can tell us how it's going and what else you need from us.

## How to Get Started

- **Officially sign up for the program [here](#).**
- **Identify 2-3 events and promote the BigFuture Scholarships with resources that we provide.** Your voice matters. Work with your family, friends, classmates, or teachers to identify relevant in-person or online community or school events or classes to introduce the BigFuture Scholarships.
- **Consider promoting the program through your or your school's communication channels like morning announcements, school newsletters or websites.** We will provide materials you can use for your presentations and announcements.
- **Mark your calendars for the first training.** After you sign up, watch your email for details on training at the end of September and beginning of October. You can choose the date that works better for you.

## BigFuture Scholarships Resources

- [Overview video](#)
- [Student flyer](#)

## Key Messages

- College Board Opportunity Scholarships will be reintroduced as BigFuture Scholarships. Beginning December 6, 2021, all juniors in the Class of 2023 can earn chances at scholarships by taking steps on BigFuture to plan and pay for college. More information is available at [bigfuturescholarships.org](http://bigfuturescholarships.org).
- This is a unique scholarship program. It doesn't require an essay or an application, and it doesn't have a minimum GPA or SAT® score requirement. Instead, it rewards all students' efforts and actions on their way to college. The more effort that students put in and actions they complete, the more chances they will have to earn a scholarship.

# BigFuture™ Ambassadors

- BigFuture Scholarships will award more than \$3 million to more than 4,000 students in the Class of 2023. At least half of the scholarships – more than \$1.5 million – will be awarded to students whose families earn less than \$60,000 per year.
- Monthly \$500 and \$40,000 Award Drawings: Every single month, BigFuture will now recognize two \$40,000 winners from the Class of 2023 between January 2022 and February 2023. (This means we will not wait until the end of students' senior year to select \$40,000 winners.) We'll also continue to select hundreds of \$500 winners every month.
- The 6 steps in this program help students **plan** by making a good starter list of schools, help them **prepare** so they can take their best shot, and help them **pay** for college.
  1. **Build Your College List**  
**Get started by exploring colleges you're interested in.**  
(1,500 scholarships, each worth \$500)
  2. **Practice for the SAT**  
**Use Official SAT Practice on Khan Academy to get ready for test day.**  
(500 scholarships, each worth \$500)
  3. **Explore Scholarships**  
**Find scholarships and other aid to help you pay for college.**  
(400 scholarships, each worth \$500)
  4. **Strengthen Your College List**  
**Make sure your college list has a mix of safety, match, and reach schools.**  
(200) scholarships, each worth \$500)
  5. **Complete the FAFSA**  
**Fill out the free government form to apply for financial aid.**  
(1,400 scholarships, each worth \$500)
  6. **Apply to Colleges**  
**Apply to the schools you want to attend**  
(50 scholarships, each worth \$500)
- All students can earn one of these scholarships, even students who never dreamt they could get a scholarship. It's possible for students to win more than one scholarship too. Most students think scholarships are for only the best students or the best athletes, but the BigFuture Scholarships are different. BigFuture Scholarships are not about where you start, but how far you come.
- The program is open to all students who attend high school in the United States, Puerto Rico, other U.S. territories and US citizens and residents attending Department of Defense Education Activity schools abroad – regardless of GPA, test scores and family income – no matter what their plans or goals are after high school.
- Students can sign up at [bigfuturescholarships.org](http://bigfuturescholarships.org)
- At least half of all the scholarships - each year-will be awarded to students whose families earn less than \$60,000 per year. When a student completes a step, they earn one entry to the scholarship drawing. Students who qualify as lower income earn two entries to the scholarship drawing, thus doubling their chances at being awarded the scholarship.

## FAQS

### Who is eligible for BigFuture Scholarships?

BigFuture Scholarships are open to all Class of 2023 students who attend high school in the United States, Puerto Rico, other U.S. territories, and US citizens and residents attending Department of Defense

# BigFuture™ Ambassadors

Education Activity schools abroad.

The College Board wants as many students as possible to earn scholarships through BigFuture Scholarships. Therefore, students unable to submit the FAFSA, such as undocumented students, can still qualify for each scholarship step.

## **How can students participate?**

Students can visit the BigFuture Scholarships ([bigfuturescholarships.org](http://bigfuturescholarships.org)) to learn more and to sign up for the program. Students can opt into the program via their College Board account and start earning scholarship opportunities for their college planning efforts. If a student doesn't have a College Board account, they can create one for free to join the program.

## **Are there family income requirements?**

The program is open to students regardless of family income. At least half of all the scholarships (\$2.5 million per year) will be designated for students whose families earn less than \$60,000 per year.

## **Can these scholarships be applied regardless of institution type (two year, four year, for profit)?**

These scholarships can be used for any college or university designated a Title IV institution under the Higher Education Act. Title IV schools are institutions of higher education where students are eligible for federal student aid. This includes public, private, for-profit, and vocational schools that are Title IV colleges and universities.

**For more on Bigfuture Scholarships, including official rules and additional FAQs, visit [bigfuturescholarships.org](http://bigfuturescholarships.org)**