College Board is clearing a path for all students to own their future.

We see career success as the destination and education as the pathway to achieve it.
Career Insights Snapshot

New feature of SAT Suite of Assessments
Career Insights Snapshot helps students discover:

Careers connected to their skills.

- **Interests**
  - Working with People
  - Working with Machines
  - Innovation
  - Analysis

- **Values**
  - Achievement
  - Autonomy
  - Advancement
  - Compensation

- **Skills**
  - Math
  - Reading and Writing
  - Complex Problem Solving
  - Negotiation
### Career Insights Snapshot

Each career shown to a student...

- **Needs skills like theirs.** Connects to math, reading and writing scores.
- **Is a growing career.** Shows positive job growth within their state over 5 years.
- **Pays a living wage.** Demonstrates careers with livable salaries in their state based on MIT Living Wage Calculator.
- **Spans 6 interest areas.** Exposes students to a variety of career types.
- **Requires postsecondary education.** Shows most common level of education and a variety of education options.

Plus, it encourages students to explore more careers that reflect their skills and interests at bigfuture.org

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<table>
<thead>
<tr>
<th>INTEREST AREA</th>
<th>CAREER EXAMPLES</th>
<th>MEDIAN YEARLY INCOME IN MI</th>
<th>NUMBER OF JOBS IN MI**</th>
<th>JOB GROWTH IN MI**</th>
<th>MOST COMMON EDUCATION LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doers</td>
<td>Geothermal Production Managers</td>
<td>$104,000</td>
<td>14,800</td>
<td>+3%</td>
<td>Some college</td>
</tr>
<tr>
<td>Creators</td>
<td>Fashion Designers</td>
<td>$50,000</td>
<td>300</td>
<td>+19%</td>
<td>Associate degree</td>
</tr>
<tr>
<td>Helpers</td>
<td>Community Health Workers</td>
<td>$45,000</td>
<td>1,900</td>
<td>+10%</td>
<td>Bachelor’s degree</td>
</tr>
<tr>
<td>Organizers</td>
<td>Logistics Engineers</td>
<td>$80,000</td>
<td>9,300</td>
<td>+12%</td>
<td>Bachelor’s degree</td>
</tr>
<tr>
<td>Persuaders</td>
<td>Financial Managers</td>
<td>$127,000</td>
<td>23,800</td>
<td>+13%</td>
<td>Bachelor’s degree</td>
</tr>
<tr>
<td>Thinkers</td>
<td>Industrial Organizational Psychologists</td>
<td>$110,000</td>
<td>40</td>
<td>+11%</td>
<td>Doctoral degree or more</td>
</tr>
</tbody>
</table>

* For more information about career insights, including interest areas, visit [satsuite.org/whatsnext].

**Number reflects the expected number of new job openings in 2028. Percentage reflects the expected growth in new job openings between 2023 and 2028.

Data source: Lightcast.io

Don’t see a career you're interested in? Learn more about almost 1,000 careers for free. [satsuite.org/whatsnext]
## Career Insights Snapshot

<table>
<thead>
<tr>
<th>WHAT IT IS</th>
<th>WHAT IT IS NOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career <strong>EXAMPLES</strong> that connect to students' PSAT and SAT score</td>
<td>Career <strong>RECOMMENDATIONS</strong> for students</td>
</tr>
<tr>
<td>Build awareness of key aspects of a career students should consider</td>
<td>Indication of job readiness</td>
</tr>
<tr>
<td>Help students identify careers worth watching in their state</td>
<td>Only careers available in a students' state</td>
</tr>
<tr>
<td>Spark students' interest in deeper, continued career exploration</td>
<td>Customized to students' interests</td>
</tr>
<tr>
<td>Direct students to the full experience on bigfuture.org</td>
<td>The end of a students' career exploration journey</td>
</tr>
</tbody>
</table>

*Image credit: BigFuture*
Where to Find Career Insights Snapshot

Students with access to BigFuture School* can find Career Insights Snapshot in their Score Report in the mobile app.

- Access additional details for each example career.
- Click "Learn More" to discover even more career options on BigFuture.

*Free mobile app available to U.S. in-school test takers (PSAT 10, PSAT/NMSQT, SAT School Day) that are 13 and older.
A feature on BigFuture Career Search that allows any student to see how their math and reading and writing skills align with the typical requirements for almost 1,000 careers.
Supporting Beyond 
The Score Release 
Moment

3 Things You Can Help Your Students Do Next

Use the examples as a conversation starter

- Is there a career they’re curious about?
- Do they know what skills or education they need for a job they like?
- Why don’t any of the careers resonate?

Discover careers that reflect their interests on BigFuture.org

Help students explore how their skills connect to 1,000 careers

Discover careers that reflect their interests on BigFuture.org

- Is there a career they’re curious about?
- Do they know what skills or education they need for a job they like?
- Why don’t any of the careers resonate?

Help students explore how their skills connect to 1,000 careers
1. It's more than just a score
   An opportunity for students to begin exploring careers and/or discover careers that they had never before considered.

2. It's a snapshot, not a recommendation
   Provides a starting point. Careers listed are not the only ones that students should consider.

3. Shows the growing careers in state
   Educates students on jobs that show projected positive growth in their state over the next 5 years.

4. Careers that match measured skills
   Connects students to careers that align with their math and reading & writing scores.

5. Continue career exploration on bigfuture.org
   Students can access information on almost 1,000 careers on bigfuture.org that reflect their skills and interests.

6. Get resources from BigFuture Toolkit for Counselors
   Counselors can download PowerPoints, flyers, and links that are ready to use for classroom guidance or sharing with students and families.
Explore Careers on BigFuture.org

Explore Career Possibilities
Answer questions about your interests and passions to learn about possible career paths to consider.

How to Explore Careers
Watch this video to learn about how our tools, videos, and articles can help you explore career paths and see which ones might be right for you.
What are interest areas?

- Most people have a combination of interests, and most careers represent a mix of two or three interest areas.
- Career Insights Snapshot intentionally shows careers that vary based on what a student’s interest areas may be.
- These interest areas are from the Holland framework—the most well-known and widely used tool in career advising—which includes six dimensions that are mapped to work environments (see the table below for an overview).

<table>
<thead>
<tr>
<th>Interest Areas in Score Report</th>
<th>Holland Framework</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doers</td>
<td>Realistic</td>
<td>Good for students who like to do and make things and enjoy being outdoors</td>
</tr>
<tr>
<td>Thinkers</td>
<td>Investigative</td>
<td>Good for students who like to analyze and solve problems</td>
</tr>
<tr>
<td>Creators</td>
<td>Artistic</td>
<td>Good for students who enjoy using their imagination and being creative</td>
</tr>
<tr>
<td>Helpers</td>
<td>Social</td>
<td>Good for students who want to help other people in some way</td>
</tr>
<tr>
<td>Persuaders</td>
<td>Enterprising</td>
<td>Good for students who enjoy leading others, growing a business, and making financial gains</td>
</tr>
<tr>
<td>Organizers</td>
<td>Conventional</td>
<td>Good for students who are meticulous and enjoy math and compiling information</td>
</tr>
</tbody>
</table>