



Week 8

BigFuture Ambassador Social Media Toolkit

Spring 2026

Week 8 Theme: College List

Earn scholarship entries as you plan for life after high school!

Key Reminders for Ambassadors:

- You're encouraged to share on your social channels this week.
- Feel free to use the [provided graphics, the sample posts](#), or create your own message in your voice.
- Make sure to include your personal referral link!
- Always #BigFutureAmbassadors so our social media team can repost your posts!
- Add a personal touch: share the name of three schools that you have on your college list!

Template Social Media Posts:

Use the examples and the graphics/video found [here](#) to spread the word about BigFuture on social media. Please tag the following accounts when posting:

- Instagram: [@bigfuture.official](#)
- TikTok: [@bigfuture](#)
- LinkedIn: [BigFuture](#)

Instagram Examples

- Building your college list = scholarship entries 🎓 Literally just add at least three schools on BigFuture and you're earning chances to win \$500 or \$40K 💰! Get started now [insert link or link in bio] #BigFutureScholarships #CollegeList
- Keep all the schools that fit your vibe in ONE place and earn a scholarship entry for doing it 💰! It's that EASY, find schools and increase your chance of winning \$500 or \$40k scholarships. [insert link or link in bio] #BigFutureScholarships #CollegeList

TikTok / Reels Examples

Video Option 1

Use one of the provided videos and the sample copy above. Add your referral link to your bio and encourage them to check out the link in your bio!

Video Option 2 (Talking to Camera / POV)

- **Hook:** "You can win a \$500 or \$40K scholarship just for building your college list."
- **Relatable:** "You're already researching schools anyway..."
- **Value:** "When you add schools to your list on BigFuture, you earn scholarship entries. No essay. No GPA requirement."
- **CTA:** "Go build your list and get those entries with the link in my bio!"

